



University of Southeastern Philippines
College of Development Management

MASTER OF SCIENCE IN DEVELOPMENT COMMUNICATION

CMO No. 15, series of 2019

Approved per BOR Resolution No. 75 and 91 series of 2021

Effective 1st Semester, SY 2021-2022

Track: **Academic Track**

Admission Requirement: **Bachelor's Degree**

Retention Policy: **Based on Graduate Student Handbook**

Major Requirement and Student Output: **Passing of Comprehensive Examination, Thesis and at least one (1) publication in refereed journal.**

Program Outcomes: MS in Development Communication

- Knowledge about development communication theory, research and approaches.
- Knowledge in ICT for development communication
- Practical application of strategic foresight for development communication
- Understanding in social marketing and mobilization towards development communication.

FOUNDATION COURSES	COURSE No.	COURSE TITLE	Units
	CDM 200	Basic Data Analytics	3
	CDM 201	Advanced Data Analytics	3
	RM 200	Qualitative Methods of Research	3
	RM 201	Quantitative Methods of Research	3
CORE COURSE	COURSE No.	COURSE TITLE	Units
	CDM 202	Development and Governance: Dialectics of Theory and Practice	3
MAJOR COURSES	COURSE No.	COURSE TITLE	Units
	DC 200	Communication and Development: Concepts and Approaches	3
	DC 201	ICT and Knowledge Management in Development Communication	3
	DC 202	Strategic Foresight in Development Communication Planning	3
	DC 203	Communication, Social Marketing and Mobilization	3
COGNATE COURSE	COURSE No.	COURSE TITLE	Units
	DC 204	Special Problems in Development Communication	3
THESIS	COURSE No.	COURSE TITLE	Units
	Thesis Writing 200	Thesis	6

Summary	
Foundation Courses	12
Core Course	3
Major Courses	12
Cognate Course	3
Thesis	6
Total units	36