



University of Southeastern Philippines
College of Business Administration

BACHELOR OF SCIENCE IN ENTREPRENEURSHIP
CMO No. 18, series of 2017
Approved per BOR Res. No. 58, Series of 2018
Revised per BOR Res. No. 75, Series of 2019

FIRST YEAR											
1st Semester					2nd Semester						
Course No.	Course Title	Credit			Pre/Co-Requisite	Course No.	Course Title	Credit			Pre/Co-Requisite
		Lec	Lab	Total Units Credit				Lec	Lab	Total Units Credit	
GE 112	Mathematics in the Modern World	3	0	3	None	GE 113	Understanding the Self	3	0	3	None
GE 111	Purposive Communication	3	0	3	None	GE 114	Ethics	3	0	3	None
GE 319	The Contemporary World	3	0	3	None	GE 218	Art Appreciation	3	0	3	None
GE 216	Readings in Philippine History	3	0	3	None	NSTP 122	National Service Training Program 2	3	0	3	NSTP 111
NSTP 111	National Service Training Program 1	3	0	3	None	PE 122	Fitness Exercise	2	0	2	PE 111
PE 111	Movement Enhancement	2	0	2	None	GE 217	Science, Technology, and Society	3	0	3	None
ENT111	Entrepreneurial Behavior	3	0	3	None	ENT121	Macroeconomics	3	0	3	None
ENT112	Microeconomics	3	0	3	None	ENT122	Opportunity Seeking	3	0	3	ENT111
Total				23		Total				23	

SECOND YEAR											
1st Semester					2nd Semester						
Course No.	Course Title	Credit			Pre/Co-Requisite	Course No.	Course Title	Credit			Pre/Co-Requisite
		Lec	Lab	Total Units Credit				Lec	Lab	Total Units Credit	
EGE 311	General Education Elective 1	3	0	3	None	EGE 313	General Education Elective 3	3	0	3	None
GE 215	The Life and Works of Rizal	3	0	3	None	PE 224	Physical Activities Towards Health & Fitness II	2	0	2	PE 213
EGE 312	General Education Elective 2	3	0	3	None	ENT221	Production and Operations Management	3	0	3	ENT212
PE 213	Physical Activities Towards Health & Fitness I	2	0	2	PE 122	ENT222	Programs & Policies on Enterprise Development	3	0	3	ENT122
ENT211	Innovation Management	3	0	3	ENT122	ENT223	Managerial Accounting	3	0	3	ENT212
ENT212	Pricing and Costing	3	0	3	None	ENT224	Human Resource Management	3	0	3	ENT122
ENT213	Market Research & Consumer Behavior	3	0	3	ENT122	ENT225	Selling and Salesmanship	3	0	3	ENT213
Total				20		Total				20	

THIRD YEAR											
1st Semester					2nd Semester						
Course No.	Course Title	Credit			Pre/Co-Requisite	Course No.	Course Title	Credit			Pre/Co-Requisite
		Lec	Lab	Total Units Credit				Lec	Lab	Total Units Credit	
Track 311	Agricultural Entrepreneurship	3	0	3	ENT221	ENT321	Business Plan Preparation	3	0	3	ENT312
ENT312	Financial Management	3	0	3	ENT223	ENT322	Strategic Management	3	0	3	ENT221; ENT312
ENT313	Advertising	3	0	3	ENT225	ENT323	Tax 2 (Business and Transfer Tax)	3	0	3	ENT317
ENT314	Social Entrepreneurship	3	0	3	ENT222	Elec 324	Elective 2	3	0	3	None
ENT315	International Business & Trade	3	0	3	ENT221	ENT325	Business Law 1 (Obligations & Contracts)	3	0	3	ENT317
Elec 316	Elective 1	3	0	3	None	Track 326	Events Management	3	0	3	ENT213
ENT317	Tax 1 (Income Taxation)	3	0	3	ENT223	Total				18	
Total				21		Total				18	

FOURTH YEAR											
1st Semester					2nd Semester						
Course No.	Course Title	Credit			Pre/Co-Requisite	Course No.	Course Title	Credit			Pre/Co-Requisite
		Lec	Lab	Total Units Credit				Lec	Lab	Total Units Credit	
ENT 400*	Business Implementation 1	2	3	5	ENT321; ENT322	ENT 400	Business Implementation 2	2	3	5	ENT411
Elec 412	Elective 3	3	0	3	None						
Elec 413	Elective 4	3	0	3	None						
Track 414	Service Marketing	3	0	3	ENT213						
Track 415	Data/Business Analytics	3	0	3	ENT221						
ENT 416	Business Law 2 (Negotiable Instruments)	3	0	3	ENT325	Total				5	
Total				20		Total				5	

*-A subject to be enrolled continuously until the last prescribed semester where student's grade will appear

PROFESSIONAL ELECTIVES	
Elec 316, Elec 324, Elec 412, & Elec 413	
Franchising	
Export Marketing	
Entrepreneurial Marketing Strategies	
Direct Marketing	
Wholesale and Retail Sales Management	
E-commerce	
Small Business Consulting/Business Development Services	
Supply Chain Management	
Managing a Manufacturing Enterprise	
Events Management	
Entrepreneurial Leadership in an Organisation	
Family Business Management	

GENERAL EDUCATION ELECTIVES	
EGE 311, EGE 312, & EGE 313	
People and the Earth's Ecosystem	
Human Reproduction	
Living in the IT Era	
Philippine Indigenous Communities	
Gender and Society	
Popular Literature	

Summary	
General Education	33
Common Business and Management Courses	6
Entrepreneurship Core Courses	52
Specialized Tracks	12
Electives	12
PE	8
NSTP	6
Institutional Requirements	21
Total number of units	150 units