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University of Southeastern Philippines

Gender and Development Office

17 February 2022

APPROVED.

DR. LOURDES C. GENERALAO

President
This University

Recommending Approval:

Thru : **DR. MA. LUISA B. FAUNILLAN**
Vice President for Administration

Recommending approval:

DR. BONIFACIO G. GABALES, JR.
Vice President for Academic Affairs

Madam:

The National Women’s Month Celebration every March is part of the worldwide observance of International Women’s Day (Proclamation No. 224 s. 1998; RA 6949) with the theme, “WE Make Change Work for Women.” Pres. Rodrigo R. Duterte emphasized that man and woman should be partners in the pursuit of the country’s economic, social, and cultural developments.

The GAD Office has already planned the activities for the month-long celebration, which include the kick-off of month-long activities, recognition of women in the university who have demonstrated exemplary work during the pandemic, seminars, and fora on topics such as the role of women in sports and pandemic recovery, and dangling events that will be attended by faculty, staff, and students.

Considering this, I'd like to request permission for the GAD Office to host the WMC 2022 program of activities. The activity design is attached, along with a suggested program of activities with budget requirements to be implemented at the university or college level.

I am hoping for a positive response to this request. Thank you very much.

Sincerely yours,

RIOLIZA B. MOLINA
Director, GAD Office

WE BUILD DREAMS WITHOUT LIMITS

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ACTIVITY DESIGN

Activity:	WOMEN'S MONTH CELEBRATION
Theme:	<i>WE MAKE CHANGE WORK FOR WOMEN</i>
Target Date/Time:	MARCH 2022
Venue/Platform:	ZOOM AND FACEBOOK LIVE
Participants:	STUDENTS, STAFF AND FACULTY

Rationale:

The celebration of Women's Month in the Philippines has since served as a venue to highlight women's achievements and discuss continuing and emerging women's empowerment and gender equality issues and concerns, challenges, and commitments. The celebration focuses on concrete activities that are aligned with national and international instruments and treaties such as the Convention on the Elimination of All Forms of Discrimination Against Women, the Beijing Platform for Action, the Philippine Plan for Gender-Responsive Development (1995-2025), the Framework Plan for Women and the Sustainable Development Goals.

The passages of the following laws serve as the legal bases for the celebration of National Women's Month:

1. **Proclamation No. 224, "Declaring the First Week of March of Every Year as Women's Week and March 8, 1988, and Every Year Thereafter as Women's Rights International Peace Day."** Signed by former President Corazon C. Aquino on March 1, 1988, it affirmed our solidarity with the United Nations and recognized Filipino women's contribution in the struggle for national independence, civil liberties, equality, and human rights.
2. **Proclamation No. 227 s. 1988, "Providing for the observance of March as Women's Role in History Month"** Signed by President Aquino on March 17, 1988, reinforced the earlier proclamation by emphasizing the role of Filipino women in the social, cultural, economic, and political development throughout our history. It provided for a month-long nationwide observance with appropriate ceremonies and activities to be spearheaded by the Commission.
3. **Republic Act No. 6949 s. 1990, "An Act to Declare March Eight of Every Year as a Special Working Holiday as National Women's Day"** was signed by President Aquino on April 10, 1990. The law further strengthened the impetus for the celebration by declaring every March 8, as a special working holiday and enjoining employees from the government and private sector to participate in activities conducted by their offices.

The empowerment and celebration of the rights of women enable them to confidently engage in institutions and give them the chance to contribute to and benefit from development and changes in society and to the nation. Therefore, women's empowerment will make the change that we are promoting and the development efforts responsive to women's concerns. It will also put into place functional mechanisms and the implementation of programs and services that address the strategic gender needs of women.

It is undeniable that women also play a vital role in economic, social, cultural, and political developments and an equal to men in the said aspects. It entails the importance of women in society as being half of the economy's workforce. Regardless of this, women still suffer substantial discrimination in society. Objectification and sexual misconduct against women are among these practices and support from the government has not yet trickled down fully. Also, the full implementation of the Magna Carta of Women, Reproductive Health Law, among other laws, from which women can benefit, is not yet fully realized. Thus, the Gender and Development Office in partnership with several offices from the university plans to hold numerous programs and activities to celebrate Women's Month that will benefit USEP students, staff, and faculty members.

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Objectives

1. Inform and engage women in USEP as stakeholders of government programs and services – to promote people-centric governance and make “change” a conscious effort to know, understand, and provide what all citizens need through the conduct of advocacies, fora, and community outreach activities;
2. Create and facilitate platforms to discuss good practices, gaps, challenges, and commitments in pursuing gender and development (GAD) – to strengthen implementation of the Magna Carta of Women (MCW); and
3. Inspire and empower women and girls to be agents of change – to contribute to promoting gender equality and empowerment of all women not just in USEP but in the entire nation.

Methodology:

The GAD Office along with its partners will celebrate Women’s Month thru the following series of events:

Date/Time	Event	Venue	Target Participants	Responsible Office/Person	Budget/Fund Source
Feb 28/8 AM	Teaser of NWMC 2022 celebration	Zoom/ Facebook Live	Uniwide	GAD Office/PAD	---
March 8/10 AM	Launching of NWMC 2022 Activities	Zoom/ Facebook Live	Uniwide	GAD Office/PAD	---
March 18/1 PM	CAS Talks: Women Taking the Lead in the Pandemic Recovery	Zoom/ Facebook Live	Faculty, students, staff, general audience	CAS (Ms Fe Monique M. Tagaytay) & GAD Office	9,000.00/GAD 101
March 21/12NN	Search for Empowered Juan and Juana 2022	Zoom/ Facebook Live	Uniwide	Dan Pacoy (Committee Chair) GAD Office OSAS/OCSC Colleges	49,000.00/GAD 101
March 24-25 (AM & PM)	Gender-sensitive and inclusive activities	Zoom/ Facebook Live	Uniwide	OSAS (Sports Unit, Cultural Affairs Unit)/GAD Office/OCSC	30,000/GAD 101 & OSAS 101
March 28/1 PM	Culminating Activity a) TikTok Challenge b) Meme-Making c) Video-making	Zoom/ Facebook Live	Uniwide	1) Mr. Wendell J. Del Ocampo 2) Ms. Leah O. Pelias 3) Ms. Jamila B. Valdez 4) Ms. Paula Grace Baylon	11,500/GAD 101
March 2022	PAMAAGI ni Juana: Coping Strats of Juana on physiological, physical and mental stress	Zoom/ Facebook Live	Tagum-Mabini Campus	1) Dr. Joyce C. Limbaga 2) Mr. Rendel Bacan	30,000/TMC Funds
	M.A.L.I.P.A.Y.O.N Day	Zoom/ Facebook Live	Mintal Campus	Ms. Kethelle I. Sajonia	7,500/CDM 101


Budget Breakdown

Date	Activity	Budget Allocation	Total	Fund Source
March 18 (9 AM-12NN)	Women Taking the Lead in the Pandemic Recovery	Snacks 10 pax * 300 = 3,000.00 Honorarium 2 pax * 3000 = 6,000.00	Php 9,000.00	GAD 101
March 21/12NN	Search for Empowered Juan and Juana 2022	<i>Honorarium</i> 5 pax * 5,000 = 25,000.00 <i>Plaques</i> 6 pax * 2,500 = 15,000.00 <i>Meals</i> 2 snacks * 150 * 10 pax = 3,000.00 2 lunch * 300 * 10 pax = 6,000.00	Php 49,000.00	GAD 101
March 24-25, 2022	Gender-sensitive and inclusive activities	<i>Honorarium</i> 6 pax * 3000 = 18,000.00 <i>Meals</i> 4 snacks * 150 * 10 pax = 6,000.00 2 lunch * 300 * 10 pax = 6,000.00	Php 30,000.00	GAD 101 & OSAS 101/164
March 28/12NN	Culminating Activity a) TikTok Challenge b) Meme-Making c) Video-making	<i>Honorarium</i> 3 pax * 3000 = 9,000 <i>Meals</i> 1 heavy snack * 250 * 10 pax = 2,500	Php 11,500.00	GAD 101
March 2022	PAMAAGI ni Juana: Coping Strats of Juana on physiological, physical, and mental stress	Honorarium and Meals	Php 30,000.00	TMC 101
	M.A.L.I.P.A.Y.O.N Day	Honorarium and Meals	Php 7,500.00	CDM 101
	Tarpaulin (L:11 ft; W: 4ft)	Per piece * 528 * 8	Php 4, 224.00	GAD 101
Contingency			Php 4,000.00	GAD 101
Grand Total			Php 145,224.00	

GAD Office 101	Php 88, 724.00
OSAS 101/164*	Php 15,000.00
Tagum-Mabini*	Php 30,000.00
CDM*	Php 7,500.00
Contingency	Php 4,000.00

*Separate Activity Design

Prepared by:


RIOLIZA B. MOLINA
GAD Office Director

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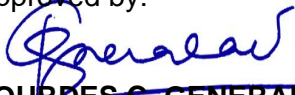


Recommending Approval:

 18 February 2022
MA. LUISA B. FAUNILLAN
Vice President for Administration

 17 Feb 2022
BONIFACIO G. GABALES, JR.
Vice President for Academic Affairs

Approved by:


LOURDES C. GENERALAO
President, USEP

Certification of Availability of Funds


ABIGAIL M. FERNANDEZ
Finance Director
Shall be charged to FY 2022 CAA only