



Republic of the Philippines

**University of Southeastern Philippines**  
 A D V A N C E D S T U D I E S  
**Graduate School of Business**

**MASTER OF BUSINESS ADMINISTRATION**  
 Effective June 2015.

PREPARATORY COURSES (9 units, non-credit)		Units	Prerequisite
BA 1001	Accounting for Non-Accountants *	(3)	
BA 1002	Management Principles **	(3)	
BA 1003	Business Communications ***	(3)	
<b>I. FOUNDATION COURSES (15 units)</b>			
BA 2001	Business Research	3	
BA 2002	Business Statistics	3	
BA 2003	Quantitative Methods for Business	3	
BA 2004	Managerial Economics	3	
BA 2005	Managerial Accounting	3	BA 1001 & 1002
<b>II. CORE COURSES (12 units)</b>			
BA 2101	Operations Management	3	BA 2003
BA 2102	Marketing Management	3	BA 2003
BA 2103	Financial Management	3	BA 2005
BA 2104	Human Behavior & Resource Management	3	BA 1002
<b>III. SPECIALIZATION (9 units)</b>			
<b>A. Corporate Management</b>			
BA 2211	Corporate Finance	3	BA 2003 & 2005
BA 2212	Information Management	3	BA 2101, 2102, 2103, & 2104
BA 2213	Strategic Management	3	BA 2101, 2102, & 2104
<b>B. Enterprise Development</b>			
BA 2221	Business Venture Management	3	BA 2101, 2102, 2103, & 2104
BA 2222	Industrial Relations	3	BA 2104
BA 2223	Development of Business Enterprise	3	BA 2101, 2102, 2103, & 2104
<b>C. Agribusiness Management</b>			
BA 2231	Agricultural Product Processing	3	BA 2101 & 2102
BA 2232	Agribusiness System & Management	3	BA 2101, 2102 & 2103
BA 2233	Development of Business Enterprise	3	BA 2101, 2102, 2103, & 2104
<b>D. Cooperative Management (Freeze)</b>			
BA 2241	Community Organizing and Development	3	BA 2104
BA 2242	Risk Management and Coop Governance	3	BA 2103
BA 2243	Development of Business Enterprise	3	BA 2101, 2102, 2103, & 2104
<b>IV. THESIS</b>			
BA 2331-A	Thesis	6	All coursework
BA 2332-B	Thesis or Enterprise Development Project		
BA 2333-C	Thesis or Enterprise Development Project		
BA 2334-D	Thesis or Enterprise Development Project		

**SUMMARY**

Preparatory	(9) units
Foundation Courses	15
Core Courses	12
Specialization	9
Thesis/EDP	6
<b>Total</b>	<b>42 units</b>

\* Exempted if 12 units under-grad accounting subjects were taken;

\*\* Exempted if 3 units under-grad management subject was taken;

\*\*\* Exempted if Business course graduate